

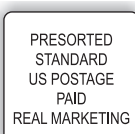


THE HERRON GROUP

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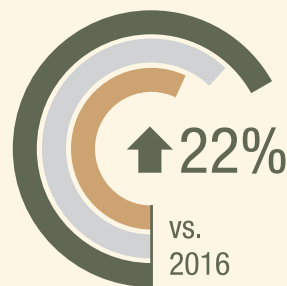


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BEACH, BAY, OR BACK NINE... LIVE THE DREAM

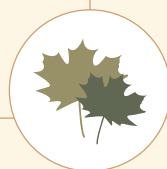
REAL ESTATE MARKET REPORT | NOVEMBER 2017



**AVERAGE
SALE PRICE**
Low \$1,000,000
Average \$2,004,167
High \$3,250,000



6 HOMES SOLD
IN Q3 2017
No Change vs. 2016



160

AVG. DAYS ON
MARKET IN Q3 2017

LOW: 39 • HIGH: 276
↓ 44% vs. 2016 (123 DAYS FASTER)

85.6%

AVG. SOLD PRICE/LIST
PRICE RATIO IN Q3 2017

LOW: 75.0% • HIGH: 95.2%
↓ 1.4% vs. 2016 (87.0%)

\$701

AVG. PRICE PER SQUARE
FOOT IN Q3 2017

LOW: \$428 • HIGH: \$1,075
↑ 22.6% vs. 2016 (\$572)

With positive changes in numerous market indicators, now is the time to get a great return on your investment! Call me today at 941.350.5035 to find out the TRUE VALUE of your home this quarter!

Reflects data from the MFRMLS from July 1st through September 30th, for 2016 and 2017.



TO VIEW CURRENT LISTINGS FOR SALE GO TO: WWW.CASEYKEY-REAL-ESTATE.COM



Presented by
NICK & KATHLEEN HERRON
Your Manasota Key Real Estate Specialists for Over 26 Years



Fine Homes & Luxury Properties



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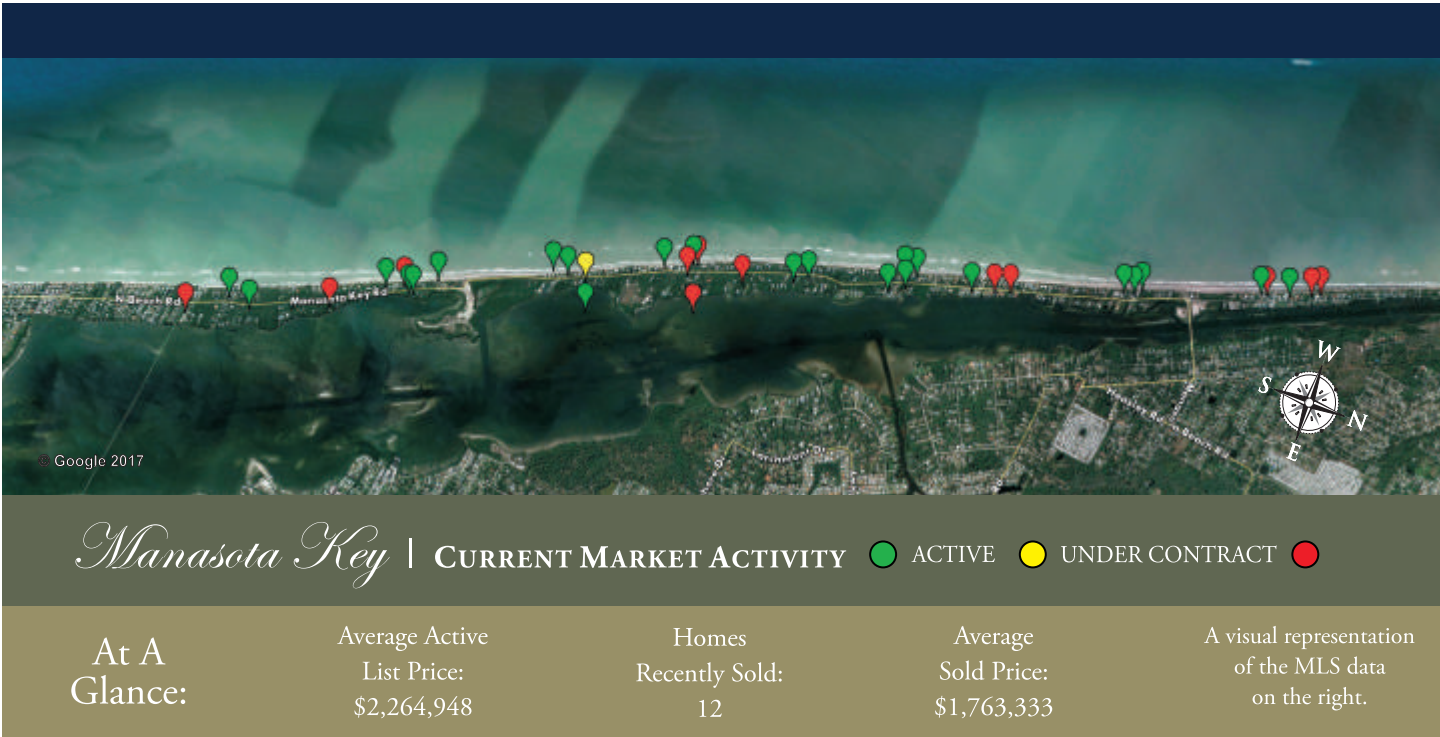


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WHO REPRESENTS YOU MATTERS

Client Testimonial

“ Nick was efficient and attentive. He listened to what I wanted, and as we went along, adjusted provided listings accordingly. He truly showed an interest and ensured all my concerns were answered from the beginning all the way through the transaction completion. A joy to work with. ”

- AJ H.

Skill Ratings

- Overall Rating★★★★★
- Local Knowledge★★★★★
- Process Expertise★★★★★
- Responsiveness★★★★★
- Negotiation Skills★★★★★

MANASOTA KEY MARKET REPORT

To view current listings for sale go to: www.CaseyKey-Real-Estate.com
or call or e-mail us and we will send you the complete list of active listings.

MANASOTA KEY HOMES CURRENTLY LISTED OR PENDING

Currently Listed:	23	Currently Pending:	1
Average List Price:	\$2,264,948	Average Pending Price:	\$1,295,000
Average Bedrooms:	4	Average Bedrooms:	3
Average Bathrooms:	3	Average Bathrooms:	2
Average Square Feet:	3,667	Average Square Feet:	2,410

MANASOTA KEY PROPERTIES SOLD 01/01/17 - 10/19/17

Status	Address	Water Frontage	Total Sq.Ft. Heated	List Price	List Date	Closed Price	Closed Date
Sold	7295 Manasota Key Road	Bay Front	4,556	\$2,190,000	05/16/16	\$1,950,000	08/28/17
Sold	722 N Manasota Key Road	Gulf Front	2,934	\$3,375,000	01/31/17	\$3,125,000	08/28/17
Sold	6395 Manasota Key Road	Bay Front	1,709	\$1,050,000	04/21/17	\$1,000,000	07/24/17
Sold	735 N Manasota Key Road	Gulf to Bay	3,024	\$4,130,000	03/31/17	\$3,250,000	07/18/17
Sold	7395 Manasota Key Road	Bay Front	2,592	\$1,450,000	03/07/17	\$1,200,000	07/14/17
Sold	6560 Manasota Key Road	Gulf to Bay	2,537	\$1,999,000	08/06/16	\$1,500,000	07/03/17
Sold	737 N Manasota Key Road	Gulf to Bay	5,341	\$4,850,000	09/29/15	\$3,500,000	06/30/17
Sold	7230 Manasota Key Road	Gulf Front	2,802	\$1,800,000	09/18/16	\$1,725,000	05/30/17
Sold	7215 Manasota Key Road	N/A	3,020	\$575,000	04/05/17	\$480,000	04/28/17
Sold	6027 Manasota Key Road	N/A	2,025	\$629,900	09/21/16	\$550,000	04/20/17
Sold	8101 Manasota Key Road	Bay Front	3,242	\$1,695,000	05/09/16	\$1,405,000	03/28/17
Sold	8045 Manasota Key Road	Bay Front	5,294	\$1,495,000	09/03/15	\$1,475,000	03/01/17

MANASOTA KEY LOTS CURRENTLY LISTED OR PENDING

Currently Listed:	12	Currently Pending:	0
Average List Price:	\$1,356,417	Average Pending Price:	N/A

MANASOTA KEY LOTS SOLD 01/01/17 - 10/19/17

Status	Address	Water Frontage	List Price	List Date	Closed Price	Closed Date
Sold	6067 Manasota Key Rd	Bay Front	\$500,000	02/20/17	\$450,000	09/21/17
Sold	6180 Manasota Key Rd	Gulf to Bay	\$3,400,000	01/14/17	\$3,000,000	02/22/17

For more information on any of these listings,
call us today at 941.350.5035.

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