





US POSTAGE

REAL MARKETING

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REAL ESTATE MARKET REPORT | JANUARY 2018

BEACH, BAY, OR BACK NINE... LIVE THE DREAM

HOME SALE PRICES ARE UP AN AVERAGE OF

\$385,418 FOR 2017!

Casey Key 2017 Year-End Review



2017 AVERAGE: **\$1,720,000**

Low: \$480,000 • High: \$3,500,000

2016 AVERAGE: **\$1,334,582**

Low: \$416,000 • High: \$3,650,000



Average Price per Square Foot 2017 AVERAGE: **\$548**

Low: \$159 • High: \$1,075

2016 AVERAGE: **\$483**

Low: \$227 • High: \$983

2017



Number of Homes Sold

13

1 FEWER HOME SOLD THAN 2016



Average Days on Market

204

LOW: 5 / HIGH: 566 37 Days faster than 2016



Avg. Sold Price /List Price Ratio

86.6%

LOW: 72.2% / HIGH: 98.7% 2.7% LOWER THAN 2016



Available Monthly Inventory

21

HOMES LISTED IN 2017: 26 HOMES STILL AVAILABLE: 23

Manasota Key has seen beneficial changes in its housing market this year. If you've considered selling, now is the time to get a great return on your investment!

Call me today at 941.350.5035 to find out how I will help you maximize your home's selling potential!



TO VIEW CURRENT LISTINGS FOR SALE GO TO: WWW.CASEYKEY-REAL-ESTATE.COM









THE HERRON

GROUP

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Manasota Key | Current Market Activity • Active • under contract • sold

WHO REPRESENTS YOU MATTERS

Recently Sold:

Client Testimonial

At A

Glance:

A professional that knows waterfront property on Gulf coast in Florida. Highly experienced, knowledgeable, reasonable, and understands waterfront property and the details necessary to evaluate waterfront properties.

List Price:

\$2,074,627

- 5 Star Zillow Reviewer

Skill Ratings

Sold Price:

Overall Rating *****

Local Knowledge ****

Process Expertise ****

Responsiveness ***

Negotiation Skills ****

of the MLS data

MANASOTA KEY MARKET REPORT

To view current listings for sale go to: www.CaseyKey-Real-Estate.com or call or e-mail us and I will send you the complete list of active listings.

Manasota Key Homes Currently Listed or Pending

Currently Listed:	22	Currently Pending:	1
Average List Price:	\$2,074,627	Average Pending Price:	\$964,900
Average Bedrooms:	4	Average Bedrooms:	3
Average Bathrooms:	3	Average Bathrooms:	3
Average Square Feet:	3,436	Average Square Feet:	3,160

Manasota Key Properties Sold in 2017								
Status	Address	Water Frontage	Total Sq. Ft. Heated	List Price	List Date	Closed Price	Closed Date	
Sold	6885 Manasota Key Road	Bay Front	2,410	\$1,295,000	09/27/17	\$1,200,000	12/11/17	
Sold	7295 Manasota Key Road	Bay Front	4,556	\$2,190,000	05/16/16	\$1,950,000	08/28/17	
Sold	722 N Manasota Key Road	Gulf Front	2,934	\$3,375,000	01/31/17	\$3,125,000	08/28/17	
Sold	6395 Manasota Key Road	Bay Front	1,709	\$1,050,000	04/21/17	\$1,000,000	07/24/17	
Sold	735 N Manasota Key Road	Gulf to Bay	3,024	\$4,130,000	03/31/17	\$3,250,000	07/18/17	
Sold	7395 Manasota Key Road	Bay Front	2,592	\$1,450,000	03/07/17	\$1,200,000	07/14/17	
Sold	6560 Manasota Key Road	Gulf to Bay	2,537	\$1,999,000	08/06/16	\$1,500,000	07/03/17	
Sold	737 N Manasota Key Road	Gulf to Bay	5,341	\$4,850,000	09/29/15	\$3,500,000	06/30/17	
Sold	7230 Manasota Key Road	Gulf Front	2,802	\$1,800,000	09/18/16	\$1,725,000	05/30/17	
Sold	7215 Manasota Key Road	N/A	3,020	\$575,000	04/05/17	\$480,000	04/28/17	
Sold	6027 Manasota Key Road	N/A	2,025	\$629,900	09/21/16	\$550,000	04/20/17	
Sold	8101 Manasota Key Road	Bay Front	3,242	\$1,695,000	05/09/16	\$1,405,000	03/28/17	
Sold	8045 Manasota Key Road	Bay Front	5,294	\$1,495,000	09/03/15	\$1,475,000	03/01/17	

Manasota Key Lots Currently Listed or Pending

Currently Listed: 11 Currently Pending:

Average List Price: \$1,425,272 Average Pending Price: N/A

Manasota Key Lots Sold in 2017							
Status	Address	Water Frontage	Total Sq. Ft. Heated	List Price	List Date	Closed Price	Closed Date
Sold	6067 Manasota Key Road	Bay Front	\$500,000	02/20/17	\$450,000	09/21/17	10/12/17
Sold	6180 Manasota Key Road	Gulf to Bay	\$3,400,000	01/14/17	\$3,000,000	02/22/17	09/29/17

For more information on any of these listings, call us today at 941.350.5035.

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