





Attention Postmaster: Time Sensitive Material

US POSTAGE REAL MARKETING

NICK HERRON REALTOR, CLHMS, SFR, CDPE

KATHLEEN HERRON

941.350.5035 NickHerron@comcast.net www.CaseyKey-Real-Estate.com

Published by REAL Marketing (REM) | www.REALMarketing4You.com | 858.847.8631 | © 2017

lanasota Keu

BEACH, BAY, OR BACK NINE... LIVE THE DREAM

REAL ESTATE MARKET REPORT | FEBRUARY 2017



2016 Manasota Key Year in Review



Sold Prices Year in Review Comparison

2016

Average: \$1,640,303 Average: \$1,334,582 Low: \$425,000 Low: \$416,000

2015 Average

High: \$3,675,000 High: \$3,650,000



2015 Average Sales Price Decrease: \$305,721

Average: 89.3%

Low: 71.5%

High: 96.9%



Sold Price Per Sa. Ft.

Sold Price per Square Foot Year in Review Comparison

2015 2016

Average: \$552 Average: \$483 Low: \$153 Low: \$227 High: \$1,085 High: \$983

Average Decreased: \$69



TO VIEW CURRENT LISTINGS FOR SALE GO TO: WWW.CASEYKEY-REAL-ESTATE.COM



2016 Sold Homes were on the

Days on Market

Average **Days on Market:**

Fastest: 16

market for an average of 57 days more than 2015:

Average: 241 Longest: 639



2015 Average SP/LP

Sold Price List Price Ratio:

2015 Homes Sold

2016 Inventory **Review:**

Total Homes Sold: 14 Homes Still Available: 22 Months of Supply: 18.9

Data based on listings from MFRMLS for 01/01/2015 through 12/31/2016. Information deemed accurate but not guaranteed.

Statistics show a decrease in key market indicators and current inventory points to a buyer's market. To secure the best price for your home, you need a marketing and negotiation expert who specializes in your Manasota Key community. If you are thinking of selling, contact me today at 941.350.5035







WHO REPRESENTS YOU MATTERS

Client Testimonial

Manasota Key

At A

Glance:

Nick has been very helpful in finding me a new home. He has a lot of knowledge and is willing to provide honest answers. He was able to show a lot of houses in the range that I was looking for. I bought a lot and he helped acquire the answers I needed to move forward. I highly recommend Nick Heron!

- Cindy H.

Skill Ratings

Overall Rating Local Knowledge Process Expertise Responsiveness Negotiation Skills

CURRENT MARKET ACTIVITY O ACTIVE O UNDER CONTRACT SOLD



ACTIVE HOME SALES

There are currently 22 homes on the market in Manasota Key. They feature 2 to 6 bedrooms with 2.0 to 7.2 bathrooms. They range in size from 1,465 to 7,000 square feet, and in price from \$629,000 to \$5,500,000.

PENDING HOME SALES

There is currently 1 home pending in Manasota Key.

For more information on any of these listings, call us today at 941.350.5035.

MANASOTA KEY PROPERTIES SOLD THIS YEAR 01/01/16 - 01/23/17

Status	Address	Water Frontage	Total Sq.Ft. Heated	List Price	List Date	Closed Price	Closed Date
Sold	7880 Manasota Key Road	Gulf Front	2,897	\$1,850,000	01/23/16	\$1,638,000	09/29/16
Sold	7225 Manasota Key Road	Bay Front	2,389	\$999,000	10/01/15	\$960,000	09/19/16
Sold	7445 Manasota Key Road	Bay Front	2,070	\$749,000	01/15/15	\$535,250	08/23/16
Sold	8080 Manasota Key Road	Gulf Front	1,271	\$1,300,000	05/25/16	\$1,250,000	08/15/16
Sold	749 N Manasota Key Road	Gulf to Bay	4,494	\$3,995,000	05/07/15	\$3,650,000	07/22/16
Sold	749 1/2 N Manasota Key Road	Gulf to Bay	4,389	\$2,300,000	04/06/16	\$1,800,000	07/15/16
Sold	6785 Manasota Key Road	Bay Front	2,003	\$799,000	02/19/16	\$725,000	06/27/16
Sold	6091 Manasota Key Road	Bay Front	2,062	\$1,200,000	10/28/15	\$900,000	06/15/16
Sold	7565 Manasota Key Road	Bay Front	1,486	\$649,900	03/22/16	\$629,900	05/25/16
Sold	7770 Manasota Key Road	Gulf Front	2,566	\$1,800,000	01/02/16	\$1,725,000	04/20/16
Sold	794 N Manasota Key Road	Gulf to Bay	3,755	\$2,950,000	09/05/15	\$2,700,000	04/15/16
Sold	7975 Manasota Key Road	Bay Front	4,568	\$1,295,000	11/02/15	\$1,200,000	04/04/16
Sold	6111 Manasota Key Road	N/A	1,832	\$449,999	11/04/15	\$416,000	02/10/16
Sold	7211 Manasota Key Road	Lagoon	2,388	\$599,000	09/16/15	\$555,000	01/19/16

Nick Herron & Kathleen Herron, RE/MAX Alliance Group, and The RE/MAX Collection are not in any way affiliated with any Manasota Key Home Owners Associations, nor is this in any way an official advertisement or publication of Manasota Key. © 2017 RE/MAX Collection, All rights reserved. This representation is based on sales and data reported by multiple brokers/agents to the MFR/MLS for January 1st, 2016 through January 23rd, 2017. Listings and sales may not be those of The RE/MAX Collection. Neither the National Association of Realtors* nor the MFR/MLS guarantees the accuracy of this data, which may not reflect all of the real estate activity in the area. If your home is currently listed with a REALTOR*, this is not meant as a solicitation. This market report is not intended to solicit properties already listed for sale nor intended to cause a breach of an existing agency relationship, E & OE.



ACTIVE LOT SALES

Average Active

List Price:

\$2,584,445

PENDING LOT SALES

of the MLS data

on the left

Average

Sold Price:

\$1,334,582

and no lots pending in Manasota Key.

MANASOTA KEY LOTS SOLD THIS YEAR 01/01/16 - 01/23/17

Homes

Recently Sold:

			iotai Sq.Ft.				
Status	Address	Water Frontage	Heated Lot	List Price	List Date	Closed Price	Closed Date
Sold	7450 Manasota Key Road	Gulf Front	N/A	\$1,599,000	08/13/12	\$1,500,000	07/18/16
Sold	6100 BLK Manasota Key Road	N/A	N/A	\$250,000	11/06/14	\$235,000	05/03/16
Sold	8355 Manasota Key Road	Bay Front	N/A	\$675,000	06/24/13	\$550,000	04/14/16
Sold	8350 Manasota Key Road	Gulf Front	N/A	\$1,450,000	06/24/13	\$1,150,000	04/14/16