





PRESORTED STANDARD US POSTAGE PAID REAL MARKETING

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BEACH, BAY, OR BACK NINE... LIVE THE DREAM

\$934,800 FOR 2017!

Casey Key 2017 Year-End Review



2017 AVERAGE: **\$2,709,140**

Low: \$700,000 • High: \$6,550,000

2016 AVERAGE: **\$1,774,340**

Low: \$640,000 • High: \$5,500,000



Average Price per Square Foot 2017 AVERAGE: **\$738**

Low: \$226 • High: \$1,255

2016 AVERAGE: **\$731**

Low: \$152 • High: \$3,708

2017



Number of Homes Sold

15

5 FEWER HOMES SOLD THAN 2016

Average Days on Market

245

LOW: 6 / HIGH: 1095 32 DAYS FASTER THAN 2016



Avg. Sold Price /List Price Ratio

91.3%

LOW: 79.5% / HIGH: 100.0% 0.7% HIGHER THAN 2016



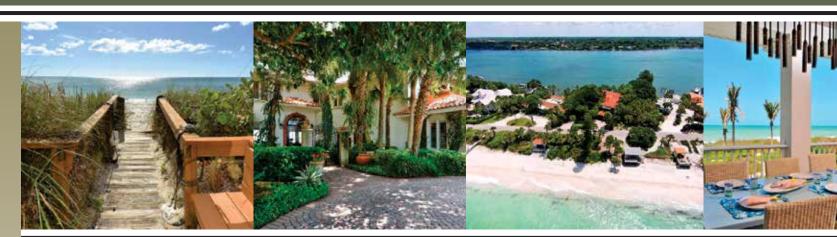
Available Monthly Inventory

36

HOMES LISTED IN 2017: 42 HOMES STILL AVAILABLE: 46

Casey Key has seen beneficial changes in its housing market this year. If you've considered selling, now is the time to get a great return on your investment!

Call me today at 941.350.5035 to find out how I will help you maximize your home's selling potential!



TO VIEW CURRENT LISTINGS FOR SALE GO TO: WWW.CASEYKEY-REAL-ESTATE.COM









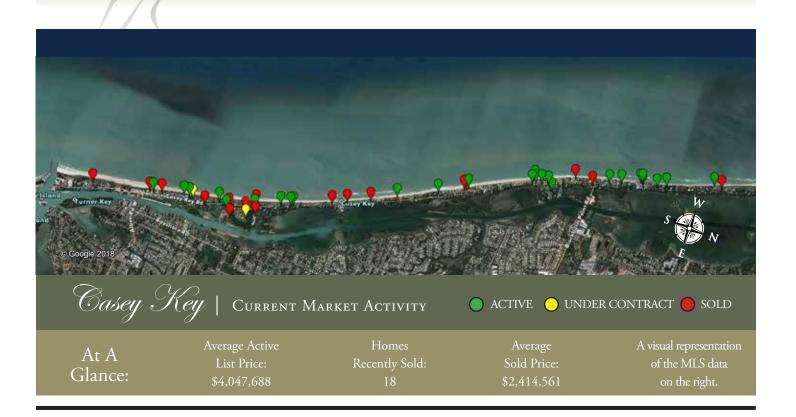
THE HERRON

GROUP

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NICK HERRON REALTOR®, CLHMS, SFR, CDPE

KATHLEEN HERRON



WHO REPRESENTS YOU MATTERS

Client Testimonial

A professional that knows waterfront property on Gulf coast in Florida. Highly experienced, knowledgeable, reasonable, and understands waterfront property and the details necessary to evaluate waterfront properties.

- 5 Star Zillow Reviewer

Skill Ratings

Overall Rating Local Knowledge ★★★★ Process Expertise ★★★★ Responsiveness *** Negotiation Skills ★★★★

CASEY KEY MARKET REPORT

To view current listings for sale go to: www.CaseyKey-Real-Estate.com or call or e-mail us and I will send you the complete list of active listings.

CASEY KEY HOMES CURRENTLY LISTED OR PENDING

Currently Listed: Currently Pending: Average List Price: \$4,047,688 Average Pending Price: \$3.063.333 Average Bedrooms: Average Bedrooms: Average Bathrooms: Average Bathrooms: Average Square Feet: 4,233 Average Square Feet: 4,412

CASEY KEY PROPERTIES SOLD IN 2017

Status	Address	Water Frontage	Total Sq. Ft. Heated	List Price	List Date	Closed Price	Closed Date
Sold	113 Casey Key Road #4	Gulf to Bay	520	\$299,000	11/23/17	\$290,000	12/29/17
Sold	3913 Casey Key Road	Gulf Front	1,794	\$1,995,000	02/02/17	\$1,825,000	10/12/17
Sold	2108 Casey Key Road	Gulf to Bay	1,670	\$1,750,000	03/22/17	\$1,450,000	09/29/17
Sold	1808 Casey Key Road	Gulf to Bay	5,219	\$6,750,000	10/03/16	\$6,550,000	09/07/17
Sold	1106 Casey Key Road	N/A	6,873	\$1,950,000	02/17/17	\$1,550,000	08/31/17
Sold	4024 Casey Key Road	Bay Front	4,081	\$1,375,000	01/03/17	\$1,250,000	08/18/17
Sold	1102 N Casey Key Road	Gulf to Bay	2,400	\$3,600,000	12/01/16	\$3,000,000	07/28/17
Sold	1156 Casey Key Road	Bay Front	1,717	\$1,300,000	05/25/17	\$1,200,000	07/14/17
Sold	690 Casey Key Road	Bay Front	5,024	\$1,650,000	05/13/14	\$1,600,000	06/29/17
Sold	113 Casey Key Road #7	Gulf Front	652	\$469,000	01/01/17	\$435,000	06/23/17
Sold	906 Casey Cove Drive	Bay Front	1,308	\$749,700	05/09/17	\$700,000	06/14/17
Sold	917 Key Way	Bay Front	3,490	\$1,550,000	11/04/16	\$1,350,000	03/31/17
Sold	217 Casey Key Road	Gulf Front	3,778	\$2,245,000	01/31/17	\$2,100,000	03/31/17
Sold	2823 Casey Key Road	Gulf Front	3,916	\$3,795,000	10/26/16	\$3,472,500	03/08/17
Sold	602 S Casey Key Road	Gulf Front	6,600	\$3,495,000	01/05/17	\$3,495,000	02/10/17
Sold	1908 Casey Key Road	Gulf to Bay	3,603	\$3,300,000	12/20/16	\$3,300,000	02/02/17
Sold	1143 Casey Key Road	Gulf Front	6,616	\$6,900,000	07/27/15	\$6,169,600	02/01/17
Sold	2901 Casey Key Road	Gulf Front	3,925	\$3,980,000	11/17/16	\$3,725,000	01/13/17

CASEY KEY LOTS CURRENTLY LISTED OR PENDING

Currently Listed: Currently Pending: \$2,368,222 Average Pending Price: Average List Price: N/A

CASEY KEY LOTS SOLD IN 2017

Status	Address	Water Frontage	Total Sq. Ft. Heated	List Price	List Date	Closed Price	Closed Date
Sold	Gulfwinds Way	N/A	\$584,000	02/15/17	\$400,000	08/31/17	10/12/17
Sold	728 N Casey Key Road	Gulf Front	\$2,750,000	02/01/17	\$2,350,000	06/27/17	09/07/17
Sold	Blakemore Lane	N/A	\$579,000	06/11/16	\$405,000	06/08/17	08/31/17
Sold	4020 Casey Key Road	Bay Front	\$1,245,000	03/04/15	\$1,150,000	05/15/17	08/18/17
Sold	3807 Casey Key Road	Gulf Front	\$1,720,000	11/07/16	\$1,425,000	03/03/17	07/28/17

For more information on any of these listings, call us today at 941.350.5035.

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